



# GUEST GUIDEBOOK

# BACKGROUND

CMEFF华语音乐影像志双年展作为中国首个以音乐为主题的纪实影展，旨在聚焦中国及华语地区的传统音乐遗产、音乐表演及当代音乐生活。



第四届CMEFF华语音乐影像志展映将于2025年7月16日至20日在上海音乐学院举行。同时，“第四届ICTMD影音民族音乐学小组国际研讨会”也将于同期展开。

The Chinese Musics and Ethnographic Film Festival(CMEFF), as China's first documentary exhibition dedicated to music, aims to highlight the traditional musical heritage, performances, and contemporary musical life of China and the Chinese-speaking regions.

The 4th International Symposium of the ICTMD Study Group on Audiovisual Ethnomusicology, which will be held as a joint event with the 4th China Music Ethnographic Film Festival (CMEFF) at the Shanghai Conservatory of Music in Shanghai (China) from July 16<sup>th</sup> - 20<sup>th</sup>.

# VENUE



@Shanghai Conservatory of Music (Fenyang Campus)  
上海音乐学院汾阳路校区  
ADDRESS: No.20 Fenyang Road, Xuhui District, Shanghai

# ABOUT SHCM

上海音乐学院前身为国立音乐院，由蔡元培先生和萧友梅先生于1927年11月27日在上海创办，首任院长蔡元培先生，是中国第一所独立建制的国立高等音乐学府，以“援西立中，化用为体”办学理念，奠定了中国专业音乐教育的专业建制与学科体系。1956年起改用现名，为文化部直属重点院校，现为文化和旅游部与上海市共建院校。2017年，被列为国家首批“双一流”建设高校，入选上海市高水平地方高校建设学校。

我院现为欧洲音乐学院联盟和环太平洋音乐学院联盟成员，与20多个国家和地区的33所世界顶尖或一流音乐院校签署合作办学战略合作协议，包括美国茱莉亚学院、柯蒂斯音乐学院、伯克利音乐学院、耶鲁大学音乐学院、英国皇家音乐学院、奥地利维也纳音乐与表演艺术大学、德国汉堡音乐与戏剧大学、法国巴黎国立高等音乐与舞蹈学院、俄罗斯国立莫斯科柴可夫斯基音乐学院等，并与其中11所院校开展深度校际合作，建立上音-英皇联合学院、上音-伯克利现代音乐院、上音-汉堡高级表演人才培养机制、上音国际室内乐中心等。成功举办国际传统音乐学会(ICTM)第42届世界大会、第43届世界计算机音乐大会(ICMC)等国际音乐盛会。

The Shanghai Conservatory of Music (SHCM), formerly the National Conservatory of Music, was founded by Cai Yuanpei and Dr. Xiao Youmei on November 27, 1927 as China's first music education institution of higher learning. It was renamed in 1956 and was affiliated to the Ministry of Culture before 2000. Now, it is under the dual leadership of the ministry and the Shanghai Municipal People's Government.

The SHCM has established cooperative relationships with some of the world's first-rate conservatories and music institutions and has invited many internationally-renowned musicians as guest lecturers and honorary professors. The conservatory is now a partner of more than 20 foreign music institutions such as the Royal College of Music, Manhattan School of Music, San Francisco Conservatory of Music, University of Music and Theatre Hamburg, and Sydney Conservatorium of Music.

## CONFERENCE LOCATIONS

## Opening Ceremony: Concert Hall, Affiliated Music Middle School of SHCM

Add: No. 9 Dongping Rd, Xuhui Distrcit

## Conference: Shanghai Conservatory of Music (SHCM)

Add: No. 20 Fenyang Rd., Xuhui Distrct

## Meiyu Lou (Meiyu Building / Museum for Oriental Musical Instruments)

上音美育楼（东方乐器博物馆）

- MYL 301
- MYL 302
- MYL 303

## Building A, SHCM Fenyang Campus

教学楼A, 上音汾阳校区

- A2-1 (2F-Rehearsal Hall)
- A4-1 (4F-Rehearsal Hall)





***HOTEL  
RECOMMENDATIONS***

# HOTEL RECOMMENDATIONS



Estimated Walking Time: **4 mins**

**@Howard Johnson Huaihai Hotel Shanghai** ★ ★ ★ ★

上海嘉豪淮海国际豪生酒店

ADDRESS: No.1 Fenyang Road, Xuhui District

汾阳路1号

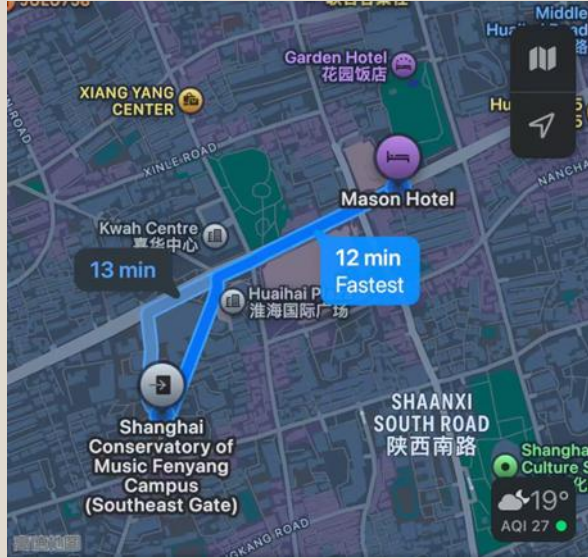
TEL: 86 21-5461-9898

## Corporate Rates

- **Deluxe Room** (1 king bed/2 twin beds)  
RMB 500 (1 breakfast)  
RMB 580 (2 breakfasts)
- **Superior Room** (1 king bed/2 twin beds)  
RMB 750 (1 breakfast)  
RMB 830 (2 breakfasts)
- **Suite** (1 king bed)  
RMB 1,000



# HOTEL RECOMMENDATIONS



Estimated Walking Time: **12 mins**

@Mason Hotel Shanghai ★★ ★  
上海美臣大酒店

ADDRESS: No.935 Middle Huaihai Road, Huangpu District  
淮海中路935号  
TEL: 86 21-6466-2020

## Corporate Rates

- **Economy Single Room** (1 single bed)  
RMB 480 (1 breakfast)
- **Superior Double Room** (1 double bed)  
RMB 500 (1 breakfast)
- **Superior Twin Room** (2 single beds)  
RMB 500 (No breakfast)



# HOTEL RECOMMENDATIONS



Estimated Walking Time: 15 mins

@Xiangyang Hotel Shangqin Boutique Hotel ★★ ★★ ★★

上勤襄阳饭店

ADDRESS: No.3 North Xiangyang Road, Jing'an District

襄阳北路3号

TEL: 86 21-5403-7658

## Corporate Rates

- **Superior Queen/2-Bed Room** (1 queen bed/2 single beds)  
RMB 450 (breakfast included)
- **Smart Double/2-Beds Room** (1 double bed/2 single beds)  
RMB 500 (breakfast included)
- **Smart Room - With View** (1 king bed)  
RMB 600 (breakfast included)



# HOTEL RECOMMENDATIONS



Estimated Walking Time: 2 mins

@Fenyang Garden Boutique Hotel ★★★★★  
上海汾阳花园酒店

ADDRESS: No.45 Fenyang Road, Xuhui District  
汾阳路45号  
TEL: 86 21-5456-9888

## Corporate Rates

- **Double Room w/Balcony** (1 large double bed)  
RMB 750 (1 breakfast)
- **Business Twin Room** (2 double beds)  
RMB 800 (2 breakfasts)
- **Business Double Room** (1 large double bed)  
RMB 850 (1 breakfast)
- **Executive King Room** (1 large double bed)  
RMB 1,200 (1 breakfast)
- **Business Suite**  
RMB 1,500 (1 breakfast)



A wide-angle photograph of the Shanghai skyline at dusk, viewed from across the water. The Oriental Pearl Tower is the central focus, with its three spheres and spire clearly visible. To its right, the Shanghai Tower and other skyscrapers are illuminated. The water in the foreground is dark blue, with a few small boats visible. The sky is a mix of blue and orange, with some clouds.

# *Travel Guide*

# FOOD & RESTAURANTS - ASIAN FOOD



## @HaiDiLao Hot Pot 海底捞火锅

Famous hot pot chain in China, perfect for group dinners

09:00-07:00(next day)

Average Price: ¥130 pp

**ADDRESS:** F8, No. 918 Middle Huaihai Road, Huangpu District  
黄浦区淮海中路918号百盛购物中心8楼

**TEL:** 021-6431-0277



## @JIA JIA TANG BAO 佳家汤包（黄河路店）

Famous Shanghai Snack XiaoLong since 1986

07:30-20:00

Average Price: ¥42 pp

**ADDRESS:** No. 127 Huanghe Road, Huangpu District  
黄浦区黄河路127号

**TEL:** 173-0210-6447

# FOOD & RESTAURANTS - ASIAN FOOD



## @Maolago 毛辣果

Innovative Guizhou cuisine, famous for sour stew pot and dripping wine

12:00-14:30 / 17:00-21:30

Average Price: ¥230 pp

**ADDRESS:** Floor 2, No. 2 West Fuxing Road, Xuhui District

徐汇区复兴西路100-2号二楼

**TEL:** 173-1723-9035



## @San You Xing 三酉星

Zhejiang-styled Chinese bistro, wide selectins of small plates & drinks

11:30-13:30 / 17:00-24:00

Average Price: ¥150 pp

**ADDRESS:** No. 1732-2 West Beijing Road, Jing'an District

静安区北京西路1732号2幢1层

**TEL:** 021-5279-9788

# FOOD & RESTAURANTS - ASIAN FOOD



## @DaNiao Yakitori 大鸟烧鸟

Japanese yakitori restaurant

11:30-14:00 / 17:30-24:00

Average Price: ¥200 pp

**ADDRESS:** 1<sup>st</sup> Floor, No. 51 Fenyang Road, Xuhui District

徐汇区汾阳路51号1楼

**TEL:** 150-2151-7878



## @Nepali Kitchen 尼泊尔餐厅

Authentic Nepali cuisine, opened for more than 20 years

11:00-14:30 / 17:30-22:00 (Monday: 17:30-22:00)

Average Price: ¥140 pp

**ADDRESS:** No. 819-4 Julu Road, Jing'an District

静安区巨鹿路819弄4号

**TEL:** 150-0009-9144

# FOOD & RESTAURANTS - WESTERN FOOD



## @Yaya's Pasta

Italian delicacy with a stunning Chinese twist

12:00-21:30

Average Price: ¥190 pp

**ADDRESS:** No. 329 Tongren Road, Jing'an District

静安区铜仁路329号

**TEL:** 199-2134-4145



## @Bottega 意库（嘉华中心店）

Top 2 pizza in Asia, authentic Neapolitan pizzeria

11:00-24:00

Average Price: ¥175 pp

**ADDRESS:** 101B No. 108, North Xiangyang Road, Xuhui District

徐汇区襄阳北路108号嘉华中心1楼101B（襄阳公园对面）

**TEL:** 021-6262-1223

# FOOD & RESTAURANTS - WESTERN FOOD



## @BLAZ

Outdoor patio dining in the courtyard, with plenty of indoor space as well

18:00-00:30(next day)

Average Price: ¥390 pp

**ADDRESS:** No. 20 Donghu Road, Xuhui District

徐汇区东湖路20号

**TEL:** 180-1944-7400



## @Garlic 大蒜土耳其餐厅

Turkish Restaurant, Halal options provided

17:30-23:30

Average Price: ¥240 pp

**ADDRESS:** No. 698 Yongjia Road, Xuhui District

徐汇区永嘉路698号1楼

**TEL:** 021-5285-2005

# FOOD & RESTAURANTS - WESTERN FOOD



## @BROWNSTONE 布朗石（环贸IAPM店）

Famous chain Spanish tapas & lounge

11:00-01:00(next day)

Average Price: ¥210 pp

**ADDRESS:** F2, No. 999 Middle Huaihai Road, Xuhui District

徐汇区淮海中路999号环贸广场二层220室

**TEL:** 021-5410-7037



## @FAT COW

American-styled burger restaurant

11:00-24:30

Average Price: ¥140 pp

**ADDRESS:** No. 135-103 Yanping Road, Jing'an District

静安区曹家渡街道延平路135号1楼103室（近武定路口）

**TEL:** 021-5228-2298

# SCENIC SPOTS



## @The Bund（外滩）

This is a designated section of Shanghai's port along the Huang Pu River lined with beautiful neo-classical buildings and a waterfront promenade that is packed with tourists, locals, and street sellers. Great view spot at The Captain's Bar

**Address:** No. 49 Zhongshan East 1<sup>st</sup> Road, Huangpu District  
黄浦区中山东一路49号



## @Oriental Pearl Tower（东方明珠）

The Oriental Pearl Tower stands in Lujiazui, Pudong, Shanghai, across the river from the Bund. It is a landmark building in Shanghai. View points available on top of the skyscrapers (tickets required).

09:00-21:00

**Address:** No. 1 Century Avenue, Lujiazui, Pudong New Area  
浦东新区世纪大道1号

# SCENIC SPOTS



## @Wukang Road (武康路历史文化名街)

Named after the American missionary John F. Johnson, Wukang Road connects the busy Huaihai Middle Road and the quiet Huashan Road from north to south. It is a "Chinese Historical and Cultural Street" with 37 historical buildings and a strong fashion atmosphere.

**Address:** Shanghai Hunan Road Residential District Wukang Road & Hunan Road Intersection, Xuhui District  
徐汇区上海市湖南路街道武康路与湖南路交叉口



## @Xintiandi (新天地)

Xintiandi is an affluent shopping, eating and entertainment area, composed of reconstituted traditional mid-19th century shikumen ("stone gate") houses on narrow alleys.

**Address:** No.6-15, 181 Long, Taicang Road, Huangpu District  
黄浦区太仓路181弄6-15号

# SCENIC SPOTS



## @Yu Garden & City God Temple（豫园&城隍庙）

The City God Temple is a main Taoism Temple, with high reputation by its long history and magnificent architecture. The close by Yu Garden is reflecting Jiangnan garden architecture in the Ming and Qing dynasties.

Tuesdays to Sundays 09:00-16:30 (last entry by 16:00)

**Ticket Price:** ¥40 pp

**Address:** No. 168, Fuyou Road, Huangpu District  
黄浦区福佑路168号



## @Nanjing Road Pedestrian Street（南京路步行街）

Nanjing Road Pedestrian Street is about 1,200 meters long, with shops on both sides. At a glance, modern buildings are interspersed with old European-style buildings, and vertical shop light boxes are endless, especially under the night sky.

**Address:** No. 558 East Nanjing Road, Huangpu District  
黄浦区南京东路558号

# SCENIC SPOTS



## @Zhujiajiao Ancient Town (朱家角古镇景区)

Chinese:朱家角

Pinyin:Zhūjiājiǎo

Zhujiajiao Has Long History, Zhujiajiao has formed village 1700 years ago, and has become town in Wanli Period of Ming Dynasty. So far there are the ancients and tools people used 5000 years ago found in Zhujiajiao.

ZHUJIAJIAO IS FLOURISHING Zhujiajiao is famous with rice market, so far there are a lot of flourishing marks : Daqing Post office, Rice and Oil shop, Bank, Electronics factory and old real estate.

ZHUJIAJIAO IS ON THE WATER There are several rivers across the river, nine long streets along the river, thousands of Architectures of Ming and Qing Dynasty stand by the river, 36 stone bridges still across the rivers.

**Address:** No. 555, Kezhiyuan Road, Zhujiajiao Town, Qingpu District  
青浦区朱家角镇课植园路555号

Click [here](#) to find more information

Click [here](#) to find Traffic Guide

# SCENIC SPOTS



## @Jing'an Temple (静安寺)

Jing'an Temple is the central attraction in Shanghai's trendy Jing'an district. The Buddhist temple complex traces its history as far back as 247 CE.

07:30-17:00

Ticket Price: ¥50

**Address:** No. 1686 West Nanjing Road, Jing'an District  
静安区南京西路1686号



## @Jade Buddha (Yufu) Temple (玉佛禅寺)

One of Shanghai's major Buddhist temples that represent the city's religious culture of Buddhism. Also with very good vegetarian food.

08:30-16:30 (last entry by 16:30)

Ticket Price: Free

**Address:** No. 170 Anyuan Road, Putuo District  
普陀区安远路170号



# EXPERIENCES - CHINESE TEA



## @oooli-tea 吾里茶舍

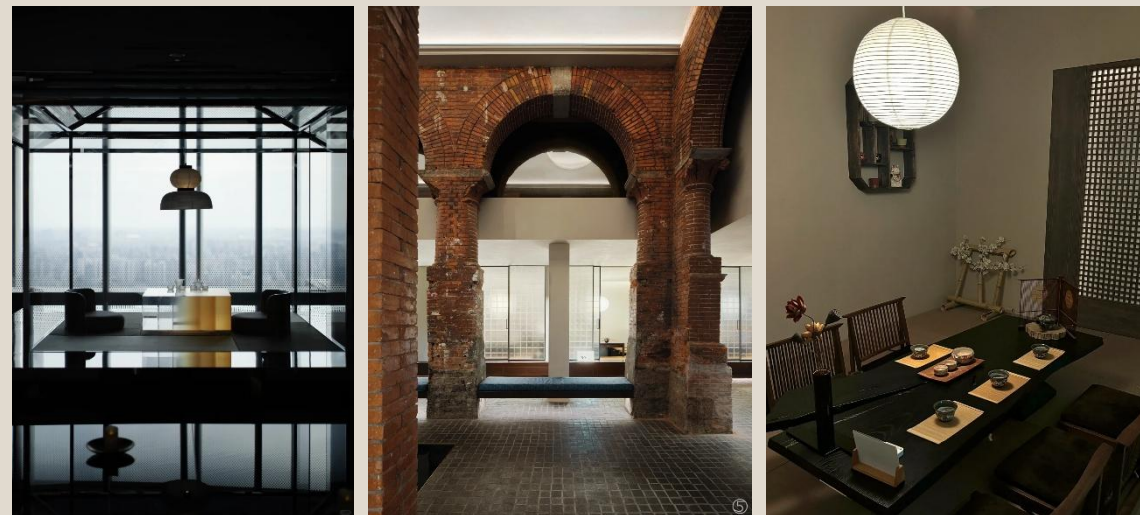
### Address

- **No. 168 Macau Road, Putuo District**

澳门路店：上海市澳门路168号月星家居停车场澳门路入口处

- **L130 - 838 South Huangpi Road, Huangpu District**

新天地环宇荟店：上海市黄陂南路838弄环宇荟一层L130



## @Yin Xi Tea House 隐溪茶馆

### Address

- **1<sup>st</sup> Floor, No. 559 Nanchang Road, Xuhui District**

环贸店：徐汇区南昌路559号一层（陕西南路地铁站7号口旁）

- **2<sup>nd</sup> Floor, No. 151 Yuyuan Road, Jing'an District**

静安寺店：愚园路151号静安福慧楼2楼（久光步行街内）

- **Floor 53, No. 126 Dongtai Road, Pudong New District**

上海中心店：浦东新区花园石桥路上海中心53楼

# EXPERIENCES - MUSIC



## Pingtán 苏州评弹

A general term denoting Suzhou Pinghua and Tanci, namely, storytelling and ballad singing in the Suzhou dialect.

13:00, every Tuesday, Thursday, Saturday

**@Senior Community Canteen, Xuhui District**

**ADDRESS:** No. 137 Tianping Road, Xuhui District  
徐汇区天平路137号



## @Yi Fu Theater

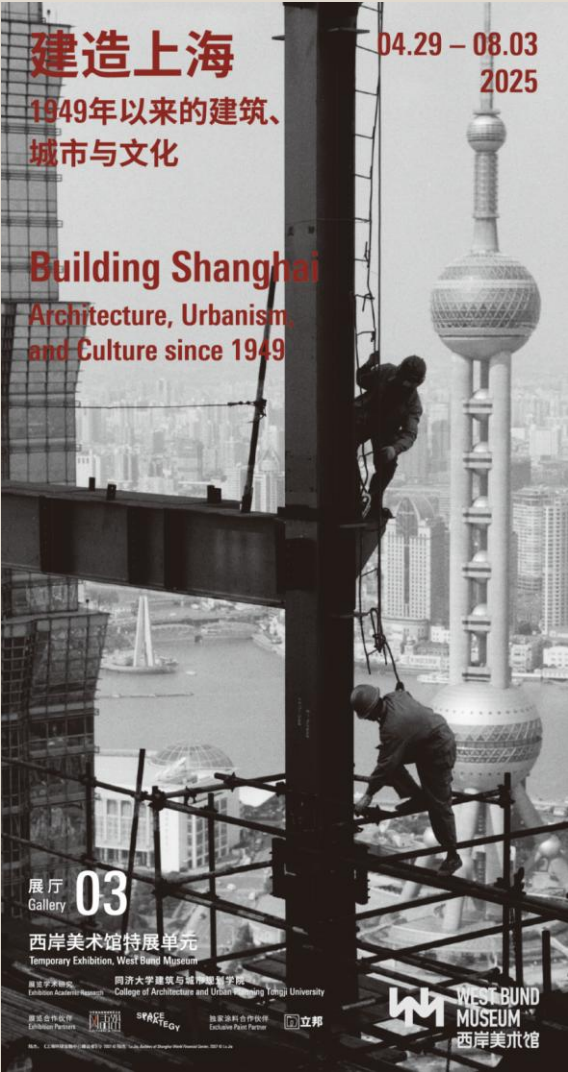
Established in 1925, Yi Fu Theater has the longest history and the largest scale of Chinese opera performance in Shanghai.

**Price:** ¥80+

**ADDRESS:** No. 701 Fuzhou Road, Huangpu District  
黄浦区福州路701号

Click [here](#) to find more information

# EXPERIENCES - EXHIBITIONS



## @West Bund Museum

**Exhibition:** Building Shanghai - Architecture, Urbanism, and Culture since 1949 (Gallery 03)

11:00-18:00 (last entry at 17:00, museum closed on Mondays)

**Ticket Price:** ¥120 pp

**Address:** No. 2600 Longteng Ave, Xuhui District  
徐汇区龙腾大道2600号



## @Museum of Art Pudong

**Exhibition:** Chen Yifei: A Retrospective On Art And Legacy

10:00-21:00 (last entry at 20:00)

**Ticket Price:** ¥150 pp

**Address:** No. 2777 Binjiang Avenue, Pudong New District  
浦东新区滨江大道2777号



# TRAVEL TIPS - ESSENTIAL APPS



## ALIPAY

Most places accept electronic payments. From street food stalls to high-end hotels, Alipay (Alipay+) dominates as the go-to China payment app.

Instructions to download & set up could be found [here](#)



## WECHAT

WeChat is the main communication app in China. The app would be needed for messaging, payments, personal identification.

Instructions to download & set up could be found [here](#)



## AMAP

Amap (known in China as Gaode Map) is a very supportive map app to use in China. It provides reliable navigation with English support.

Instructions to download & set up could be found [here](#)

# TIPS FOR POST-ARRIVAL

## Transportation Options

- **Subway:** Metro systems in Shanghai is very convenient, with English signs
- **Taxi:** Didi (similar like Uber) is recommended and can be used via Alipay

## SIM Card / eSIM

- **SIM Card:** Purchase a local SIM card at the airport, recommend with a data package
- **eSIM:** Can get an eSIM in advance for quick setup

Learn more about SIM Card/eSIM [here](#)

## Internet Access

- **VPN:** China restricts access to some international websites. Install a legal VPN service beforehand to ensure you can access necessary apps or website
- **Pocket Wifi:** allows internet access everywhere you go, should be available for rental at the airports

# THANKS!

